



Fox Valley NARI Chapter Website Advertising Program www.remodelfoxvalley.com

Your Fox Valley NARI Chapter membership includes a free “white page listing” in our database on the www.remodelfoxvalley.com website. The white page listing includes your company name, address and telephone number. Consumers can search for your company using our combination alphabetical and zip code search. You will automatically be listed in the alphabetical search (by company name) and in the zip code search (by your company zip code). Your free listing is automatically taken care of by the Fox Valley NARI upon membership.

To receive full advantage of your membership and the www.remodelfoxvalley.com website there are additional advertising packages available. Please review the packages listed below and make the best selection for your company. Return your application, agreement and check payment (if not paying on-line at www.remodelfoxvalley.com) to:

Fox Valley NARI
c/o PCA Web Design & Hosting
3501 S. Echo Trail
Plano, TX 75023
Telephone: (972) 867-4460
Fax: (972) 867-3504

Fox Valley NARI Website Advertising Program Opportunities

Option 1: Includes the free “white page listing” of company name, address and telephone number plus:

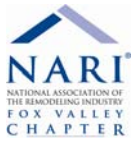
- Company logo beside your listing
- 25 words of text highlighting or describing your company
- Up to 15 zip codes (a zip code can be 2 to 5 numbers, i.e. 549** would pull up all zip codes starting with 549 but it only counts as one of your 15 zip codes)
- Three (3) category listings (choose from the list below)
- A hyper link to your company’s already existing Website from your listing on the Fox Valley NARI on-line database.

Cost: \$120.00 per year

Option 2: Additional category listings. This option can only be chosen in conjunction with an Option 1 purchase.

- You have the option to be linked with as many category listings as applicable to your business. Choose from the list below.

Cost: \$10.00 per category per year



Fox Valley NARI Website Advertising Program Application

Company Name: _____

Contact Person and Title: _____

Business Address: _____

City: _____ State: _____ Zip Code: _____

Telephone: _____ Fax Number: _____

E-mail address: _____

Website address: _____

Fox Valley NARI Website Advertising Opportunity Selected:

Option 1 \$120.00 Option 2 (\$10.00 x _____ = \$ _____) **Total: \$** _____

Enclosed is a check payable to Fox Valley NARI

Payment has been submitted on-line via www.remodelfoxvalley.com

Please print the 25 words or less of text that you would like to have listed under your company's white page listing. Please feel free to attach an additional sheet if necessary. (URLs cannot be included in the 25 words):

Please list up to 15 zip codes that you would like your listing to be pulled up under. Remember 549** (for example) counts as one zip code and will list you under all of the zip codes that begin with 549.

_____	_____	_____	_____	_____
_____	_____	_____	_____	_____
_____	_____	_____	_____	_____

Please list the URL (Website address) that you wish to be linked to: (i.e. www.example.com):

Category Choices: Please check up to three categories below that you would like to be listed under that are included with your Option 1 package. If applicable, please also check the additional categories you have chosen under Option 2:

- | | |
|---|--|
| <input type="checkbox"/> Accounting/Investment Services | <input type="checkbox"/> Additions/Remodels |
| <input type="checkbox"/> Advertising | <input type="checkbox"/> Air Conditioning/Heating Contractors |
| <input type="checkbox"/> Air Quality Management | <input type="checkbox"/> Alarm/Security Systems |
| <input type="checkbox"/> Appliances | <input type="checkbox"/> Architects |
| <input type="checkbox"/> Attorney/Business Law | <input type="checkbox"/> Attorney/Consumer Representation |
| <input type="checkbox"/> Audio/Video | <input type="checkbox"/> Basement Remodel |
| <input type="checkbox"/> Bathroom Remodels | <input type="checkbox"/> Cabinets |
| <input type="checkbox"/> Countertops | <input type="checkbox"/> Ceramic Tile |
| <input type="checkbox"/> Closet System/Accessories | <input type="checkbox"/> Commercial Remodeling Contractor |
| <input type="checkbox"/> Concrete/Foundation/Driveways | <input type="checkbox"/> Custom Homes |
| <input type="checkbox"/> Decks/Fences | <input type="checkbox"/> Decorating/Interior Design |
| <input type="checkbox"/> Design/Plan Services | <input type="checkbox"/> Drainage Correction |
| <input type="checkbox"/> Electrical Contractors | <input type="checkbox"/> Electrical Suppliers |
| <input type="checkbox"/> Fire Restoration | <input type="checkbox"/> Fireplaces & Accessories |
| <input type="checkbox"/> Floor Covering | <input type="checkbox"/> Foundation Repair |
| <input type="checkbox"/> General Remodeling Contractors | <input type="checkbox"/> Glass/Mirror/Stained Glass |
| <input type="checkbox"/> Gutters | <input type="checkbox"/> Home Improvement Loans |
| <input type="checkbox"/> Handyman Services | <input type="checkbox"/> Historical Renovations |
| <input type="checkbox"/> Insulation | <input type="checkbox"/> Insurance/Business |
| <input type="checkbox"/> Insurance/Consumer | <input type="checkbox"/> Insurance Repairs |
| <input type="checkbox"/> Kitchen Remodels | <input type="checkbox"/> Kitchen Cabinets/Design |
| <input type="checkbox"/> Landscape | <input type="checkbox"/> Lumber, Plywood and Hardware |
| <input type="checkbox"/> Lighting Fixtures | <input type="checkbox"/> Marble/Cultured Marble |
| <input type="checkbox"/> Paint & Wallpaper Suppliers | <input type="checkbox"/> Painting Contractors |
| <input type="checkbox"/> Patio Enclosures | <input type="checkbox"/> Paving |
| <input type="checkbox"/> Plumbing Contractors | <input type="checkbox"/> Pool Repair/Renovation/Cleaning Service |
| <input type="checkbox"/> New Pool Construction | <input type="checkbox"/> Replacement Windows |
| <input type="checkbox"/> Roofing Contractors | <input type="checkbox"/> Shutters |
| <input type="checkbox"/> Siding Contractors | <input type="checkbox"/> Skylights |
| <input type="checkbox"/> Sunrooms | <input type="checkbox"/> Windows/Doors Contractors |

If you do not see a category listed above and you would like for the Fox Valley NARI to consider adding it to the list, please list it here:

Other: _____



Fox Valley NARI Website Advertising Program Terms and Conditions of Participation

A. NARI Membership - In order to participate in the Fox Valley NARI Website Advertising Program, each participant must be a member of the National Association of the Remodeling Industry Fox Valley Chapter and be in good standing with dues current.

B. Membership Dues Current - Should a participant's membership dues not be paid to NARI within thirty (30) days after their renewal date and then the participant will be dropped from further participation on the Fox Valley NARI Website. Their name will be removed from the database of members until such time as their dues are paid and current. No refunds or credits for time lapsed will be made to members for the time that their name and information (including Web pages and links) are removed from the site due to non-current dues.

C. Cost to Participate - There is no cost to Fox Valley NARI members for a white page listing as well as inclusion in the alphabetical and zip code search (by your company's ZIP code only). However, there are additional options that each company can choose from. The costs associated with each of these options are explained above.

D. Payment Method - Payments for all levels of participation must be received in advance with a completed Application for Participation. **Payments by participants can be made by company check made out to Fox Valley NARI or on-line with a credit card via www.remodelfoxvalley.com.** A returned check fee of \$25.00 will be assessed for all returned checks.

E. Refunds - There will be no refunds given to Fox Valley NARI members by Fox Valley NARI or PCA Consulting, Inc. under any circumstances, including, but not limited to the following reasons: a Fox Valley NARI member's membership is not renewed for any reason (including, but not limited to, non-payment of dues or for conduct unbecoming a NARI member); a Fox Valley NARI member moves out of the Fox Valley area or stops working in the home improvement industry; or Fox Valley NARI terminates the program.

F. Terms of Agreement - The terms of this agreement will be for a 1-year (12 consecutive month) period of time. The provisions for participation, fees and charges may be changed by Fox Valley NARI, at its discretion, within thirty (30) days of written notification to the participant.

G. Beginning date of program - Each participant's "25 words or less" of text and/or hyper link will be placed on the Fox Valley NARI Website within one week following the receipt of a completed/signed application and payment in full. Your one-year agreement will commence on the day that your web page link and/or "25 words or less" appears on the Fox Valley NARI Website. You will receive a copy of the contract signed and dated by Fox Valley NARI once your application has been processed. The date the application is signed by Fox Valley NARI is the exact start date of your contract.

H. Termination of program - Fox Valley NARI, at its sole direction, may terminate the Website program at any time upon thirty (30) days written notice to participant.

I. Indemnity - Participants shall indemnify and hold harmless Fox Valley NARI and PCA Consulting, Inc., their agents and employees, from and against any and all claims by or on behalf of any person or persons, firm or firms, corporations of corporations, for damages or injury to person or property arising from and on account of the management, organization and operation of the Fox Valley NARI Website. Participant, its agents and employees will further indemnify and save Fox Valley NARI and PCA Consulting, Inc. harmless from or on account of any act of negligence, misrepresentation or any other tort by participant, its agents, contractors servants, employees, and from and against all costs, including reasonable counsel fees, expenses and liabilities incurred in or about any such claim or action or processing brought thereon; and in case any action or proceeding be brought against PCA Consulting, Inc. or Fox Valley NARI by reason of any such claim.

J. Warranty - Fox Valley NARI and PCA Consulting, Inc. make no warranty, either expressed or implied or any representation whatsoever.

I (participant)_____ have selected the Fox Valley NARI Website Advertising Options the below listed company will participate in. In addition, I have read and agree to all terms and conditions of participation in the Fox Valley NARI Website program outlined in this application and agreement. I have either paid on-line via www.remodelfoxvalley.com or enclosed a check made payable to Fox Valley NARI for \$_____ as per the amount indicated above for one year's participation in the advertising options chosen.

To execute this agreement, please sign below and submit this application and agreement (plus your check payment, if applicable), to Fox Valley NARI c/o PCA Web Design & Hosting at the address listed below. Fox Valley NARI will countersign the agreement and a copy of the agreement will be returned for your files.

Accepted by Participant (please print):

_____ Company Name (please print)	_____ Telephone Number (please print)
_____ Signature	_____ Date
_____ Signers Name (please print)	_____ Signers Title (please print)

Accepted by Fox Valley NARI

_____ Authorized Signer	_____ Date
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Need a Web site? www.pcawebdesign.com

If you are interested in having a Website designed for your company, or if you are looking for hosting with a personal touch, please contact PCA Web Design & Hosting directly for information and pricing. Call (972) 867-4460 and ask for Christie. Be sure and mention that you are a member of Fox Valley NARI.