

**MISSION**

Promote professionalism, education and ethics within the remodeling industry throughout the Fox Cities

**VISION**

Committed to providing innovative vision and exemplary leadership in support of industry excellence

## MEETING NEWS

**General Membership Meeting  
 Level Best Awards Presentation Dinner  
 Featuring Joe Calgaro  
 Afternoon Road Show - WAPL 105.7 The Rockin' Apple  
 Wednesday February 16, 2011**

**Gathering: 6:00 pm – Dinner and Networking: 6:30 pm – Program 7:00 pm**

**Liberty Hall Banquet &  
 Conference Center**  
 800 Eisenhower Drive  
 Kimberly, WI 54136



Join us for an evening of excellence as we honor the Fox Valley remodeling industry's best by announcing the winners of the annual Fox Valley NARI Level Best Awards!

Fox Valley NARI contract members are invited to compete for these prestigious awards by demonstrating outstanding work through their remodeling projects. We will hear about the awards and the process used for judging the entries. A special thank you goes out to our judges Terry Ellenbecker, Director of Field Services, Hoffman, LLC; Marge Stammer, Realtor, Coldwell Banker The Real Estate Group, Inc. and Robert McKenny, Interior Designer and Interior Design Instructor, Fox Valley Technical College. We also send a thank you to Fox Cities Magazine for partnering with the Fox Valley NARI on this program and conducting the judging. Fox Cities Magazine will feature the Level Best Award winners in their March issue.

MC of the evening and announcing the Level Best Awards winners is Joe Calgaro Program Director and Co-Host of The Afternoon Road Show on WAPL 105.7 - The Rockin' Apple. 105.7 WAPL, Wisconsin's Rock Station, is a 100,000 watt radio station serving Green Bay, Appleton, Oshkosh, and the surrounding communities in the Fox Valley and Northeast Wisconsin. The Afternoon Road Show runs weekdays from 3-7pm. Joe with his co-host John Jordan rock your ride home every day at 5 with the commercial-free Traffic Jam.

Advanced reservations are required for this dinner meeting. Please RSVP online at [www.remodelfoxvalley.com](http://www.remodelfoxvalley.com) your attendance and that of any other business partners or guests no later than the end of business on Monday February 14. Payment can also be paid upon registration at the meeting. Checks can be made out to Fox Valley NARI. Diane Welhouse can be reached at 920-585-4794 or email [info@remodelfoxvalley.com](mailto:info@remodelfoxvalley.com). Meetings are included for one person per business membership. All other attendees meetings are \$20.00 per person.

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## Habitat ReStore and NARI Ask a Pro

Fox Cities Habitat ReStore and Fox Valley NARI have partnered to have a NARI Ask-A-Pro program the third Saturday of every month. The purpose of the Ask-A-Pro program is to provide a do-it-yourself forum for customers at the ReStore that will drive customers and purchases to both the ReStore as well as to your businesses. We are looking for simple DIY projects for fixing, remodeling or updating homes. Here are some session ideas:

- Cutting trim work.
- Fixing a leaky faucet or changing a shower faucet
- Installing a garbage disposal or replacing a sink
- Glazing windows
- Painting techniques
- Measuring and installing a new window
- Measuring and installing a door
- Installing drywall
- Installing a yard light
- Installing ceramic tile, carpet or laminate
- Installing cabinetry (both upper and lower)
- Installing siding (includes around windows, corners starter strip and finishing)
- Making a raised garden bed or other landscaping
- Repair a chair or table
- Other ??

Ideas are endless and you get to pick the topic! What can you offer? Join us Saturdays from 1:00 to 2:00 pm to promote NARI, your business and the ReStore. NARI will provide you with our Chapter booth display and NARI information to pass out. The days reserved for NARI professionals to fill are:

- February 19 – *TAKEN* – Arn's Cabinets
- March 19
- April 16: *ReStore Earth Day Event – must be an Earth Friendly forum*
- May 21
- June 18

For more information and to reserve your spot please contact Diane Angeletti Habitat ReStore Special Events Manager at 920-967-8901. For the NARI booth display and NARI materials contact Diane Welhouse at 920-585-4794.



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# PRESIDENT'S INSIGHT

*Craig Le Beau*

Fellow Members,

The Fox Valley NARI is busy with lots of things to inform and remind you about.

The blitz is on! Although you might be thinking Super Bowl Champions the Green Bay Packers with that comment, this time the reference is different. It is the Fox Valley NARI Membership Blitz! As your Board of Directors continues to execute the strategic plan membership expansion is a key component. Bud (Dwight) Louison presented the idea of Membership Blitz which was approved by the Board. The three Directors will be heading up teams competing to obtain the most new members. See the full article in this newsletter for the details including prizes. What a terrific way for a simple and fun competition to continue our great membership growth.

Your Board is also pursuing additional marketing opportunities to assist us in getting the word out about NARI and the benefits of membership to this great organization. Member, Fox Cities Magazine, will be once again be promoting NARI and our members with the March issue featuring our "Level Best Awards" winners. In addition Fox Valley NARI will have larger advertising in the magazine in key months of March, May and October. To partner with our advertising and promote your business in the Fox Cities Magazine contact Chris Dearing at 920-733-7788 about advertising options. We are also moving forward to see if radio or television would be an additional marketing tool for to use. If you have successful marketing and advertising ideas you think Fox Valley NARI should try please let any Board Member know. I will keep you informed as we solidify those opportunities for the future.

In partnership with member Fox Cities Habitat Restore, NARI members have been invited to take part in Habitat ReStore's "Ask A Pro" program on Saturday's February through June. Again see the full article in this newsletter for details. Support our fellow member Habitat ReStore while promoting them, your business and the Fox Valley NARI to the community. Spots are limited so reserve your date today!

Saturday February 19<sup>th</sup> is the Fox Valley NARI 6<sup>th</sup> Annual Sporting Clay Shoot at J & H Game Farm. Thank you to Ryan Petersen for organizing our clay shoot again this year. The fundraising event starts at 8:30 am with a homemade continental breakfast followed by a 50 round shoot. The event concludes with homemade soups and sandwiches for lunch with prizes and raffles. The event is still looking for sponsors and shooters. Not a skilled shooter or never shot sporting clays? No worries this is the perfect event for all skilled and first timers. See the flyer in this newsletter and load those guns or just come on out and have some fun!

With cold weather and snow let's start thinking spring to warm up! Mark your calendars for the 13<sup>th</sup> Annual Fox Valley NARI Golf Outing June 10 once again at High Cliff Golf Course. We will be looking for sponsors, volunteers and golfers! It's a fun all day event and the largest fundraiser for the Chapter. The day begins with lunch then a scramble shotgun start round of golf at noon followed by a great family style all you can eat dinner. There are prizes, hole contests, raffles and more! Watch for more information and flyers soon.

On February 16<sup>th</sup> our General Membership Meeting will be centered on our annual "Level Best Awards." Please mark your calendar and join us to celebrate the outstanding work of your fellow contractors and supporting subcontractors on projects completed from July 1, 2009 and December 31, 2010. The event will be graciously hosted again by Joe Calgaro, Program Director and co-host of The Afternoon Road Show on WAPL 105.7. Joe will be our MC for the 2<sup>nd</sup> year announcing our Level Best Award winners. Joe is an entertaining MC and may have some surprises - you never know what will happen. Please come support and congratulate your fellow members on their work and awards at Liberty Hall.

I am very proud to be your President and continue to be humbled by all the talented members that make up NARI Fox Valley and look to continue to move ahead in the right direction.

I look forward to seeing all of you at the February General Membership Meeting.

Craig Le Beau  
President

## Fox Valley NARI Membership Blitz

If you have not been contacted by Fox Valley NARI Board Director Bud Louison, Tod Raehl or Becky Herring they will be contacting you shortly – the Blitz is on! What is a membership blitz? It is a focused campaign to obtain more quality and qualified members to join our Fox Valley NARI Chapter. Every day you work with contractors, sub-contractors and suppliers that are quality, reputable businesses that are not NARI members. Did you ever think to even ask them to join NARI? Have you ever even mentioned NARI to them? If not, or if it has been a while, this is your opportunity to introduce NARI to them and get rewarded in the process!

In August of 2008 the Fox Valley NARI Chapter hit an all-time low in membership of just 14 members. Since then our rally to save the Chapter has resulted in 45 members to date. The Chapter’s strategic plan calls for 35% increase in quality and qualified members per year with 90% retention rate. To ensure we hit our goals again this year, Bud Louison designed the Membership Blitz.

At the last Board of Directors meeting team captains, Fox Valley NARI Board Directors Bud Louison, Tod Raehl and Becky Herring, drafted their teams comprised of existing members. Teams are listed below. From now until June 1 the teams will compete to recruit the most qualified members. To be counted the new proposed member must complete and submit an application to the Chapter. The Board will review the application in the same process all applications are reviewed and voted on. If the member meets the requirements and standards of the Chapter, they will be voted in and accepted. At that point the new member is classified as an official new member for the recruiting current member and competition. That new member then becomes a member of your team and is eligible to participate in the competition.

Of course everyone wants to know - What’s in it for me? Well not only a greater networking pool of members, new potential business partners, a stronger Chapter, greater NARI awareness in the industry and community and if that isn’t enough how about a \$10 gas gift card for each approved new member! The team which brings in the most new approved members wins the competition. Besides bragging rights, each current member that recruited a new member receives an additional \$10 gift card for each new member!

Here is an example – Member A recruits Company B. Company B is approved by the Board so Member A receives a \$10 gas gift card for recruiting Company B. Company B now becomes part of Member A’s team and is eligible to participate. Member A’s team wins the overall contest with the most approved new members. Member A will receive an additional \$10 gas gift card for recruiting Company B.

The Fox Valley NARI Website ([www.remodelfoxvalley.com](http://www.remodelfoxvalley.com)) is a great resource of information and materials to help you in your recruiting efforts. The membership application can be found here [www.remodelfoxvalley.com/pdf/FVNari\\_member\\_app.pdf](http://www.remodelfoxvalley.com/pdf/FVNari_member_app.pdf). If you would like membership recruitment folders please call or email the Chapter office at 920-832-9003 or [info@remodelfoxvalley.com](mailto:info@remodelfoxvalley.com). May the best team win!

<b>Team - Blue Blizzard</b>	<b>Team – Raehl Rally Rats</b>	<b>Team - Handy Little Fockers</b>
<b>Bud Louison Wisconsin Building Supply</b>	<b>Tod Raehl, CR Tod Raehl Remodeling and Construction</b>	<b>Becky Herring StairGoddess, LLC</b>
City Wide Insulation	Advanced Home Technologies	ABC Supply Co., Inc.
Der Meister, Inc.	Arn’s Cabinets, Inc.	American Kennedy Hahn Appliance
Faith Technologies, Inc.	D & D Excavation & Landscaping	Appleton Housing Authority
Home Depot	East Wisconsin Savings Bank	Baeten Building & Remodeling, LLC
Lee Nimmer Insurance Agency	Habitat for Humanity ReStore	Distinctive Renovations
Midwest Restoration	Keith Petersen Plumbing, Inc.	Creative Openings, Inc.
Mike Howe Builders, Inc.	Pella Windows & Doors	Eagle Graphics/Eagle Sign & Design
Miller Construction Services, LLC	Ribble Group, Inc.	Epiphany Law, LLC
Pete Noffke Construction, Inc.	Sullivan’s Cleaning & Restoration	Fox Cities Magazine
Rebuilding Together Fox Valley	Timber Innovations, LLC	Fox Valley Technical College
Sierra Construction, LLC	Valley Planing Mill, Inc.	Klein-Dickert Co., Inc.
TriCity Glass & Door, Inc.	Wilco Cabinet Makers, Inc.	Mosquito Creek, LLC
WASCO		Scott’s Electrical Solutions, LLC
Weatherguard Systems, Inc.		Welhouse Construction Services, LLC

**SATURDAY, FEBRUARY 19, 2011**

**J & H GAME FARM**

W5810 J&H ROAD  
SHIOCTON, WI 54170  
715-758-8134

**AWARDS  
AND  
PRIZES!**



**NON  
MEMBERS  
WELCOME**

**OPEN TO ALL AGES AND EXPERIENCE LEVELS**

EVENT IS RAIN, SNOW, COLD OR SHINE

50 TARGET EVENT WITH OPTIONAL  
RABBIT AND WOBBLE FLURRY COMPETITION  
(70 TOTAL SHELLS REQUIRED TO DO ALL EVENTS)

ADULT 18 AND OVER SPORTING CLAY SHOOT AND LUNCH \$35.00  
YOUTH SPORTING CLAY SHOOT AND LUNCH \$25.00  
10 SHOT RABBIT AND/OR WOBBLE FLURRY \$10.00 EACH  
LUNCH ONLY \$15.00

• AWARDS IN ALL CATEGORIES •

- 8:30 AM – REGISTRATION AND CONTINENTAL BREAKFAST  
(RENTAL GUNS AND PURCHASABLE AMMUNITION ARE AVAILABLE)
- 9:15 AM – WELCOME AND SAFETY MEETING
- 9:30 AM – 50 TARGET COURSE
- 11:00 AM – RABBIT AND WOBBLE FLURRY COMPETITION
- NOON – ALL YOU CAN EAT SOUP AND SANDWICH BUFFET  
FOLLOWED BY RAFFLES, DOOR PRIZES AND CATEGORY AWARDS

**RSVP BY FEBRUARY 18, 2011 TO RYAN PETERSEN  
920-378-1660 OR RYAN@PETERSENPLUMBINGINC.COM**

MAKE CHECKS PAYABLE TO FOX VALLEY NARI  
[REMODELFOXVALLEY.COM](http://REMODELFOXVALLEY.COM)

**SPONSORSHIPS AVAILABLE**  
STATION \$30 • PRIZES • GIFTS

CALL OR E-MAIL RYAN PETERSEN FOR MORE INFORMATION!

**6th ANNUAL FOX VALLEY NARI  
SPORTING CLAYS FUN SHOOT**

# NEW MEMBER SPOTLIGHT

Special thank you to the following members who have renewed their membership!

- ◆ ABC Supply Company, Inc.
- ◆ American Kennedy Hahn Appliance
- ◆ Timber Innovations, LLC

Fox Valley NARI membership is at 45 members! Be sure to partner with and patronize your fellow members. A full list of members can be found at [www.remodelfoxvalley.com](http://www.remodelfoxvalley.com).



# CALENDAR OF EVENTS

February 10 - 13	49 <sup>th</sup> Annual Milwaukee/NARI Home Improvement Show Wisconsin Exposition Center, State Fair Park	
February 14	Valentine's Day	
February 16	General Membership Meeting, Liberty Hall Level Best Awards Night with Joe Calgaro WAPL 105.7 Afternoon Road Show	6:00 pm
February 19	6 <sup>th</sup> Annual Sporting Clay Outing at J & H Game Farm	
March 2	Fox Valley NARI Board of Directors Meeting, Plum Hill Café	5:30 pm
March 2 – 4	2011 Better Buildings: Better Business Conference Presented by Energy Center of Wisconsin, Wisconsin Dells	
March 16	General Membership Meeting, Liberty Hall US Department of Labor/OSHA – Safety Regulations Residential Construction	6:00 pm
April 6	Fox Valley NARI Board of Directors Meeting, Plum Hill Café	5:30 pm
April 20	General Membership Meeting, Liberty Hall Bill Collar	6:00 pm
May 4	Fox Valley NARI Board of Directors Meeting, Plum Hill Café	5:30 pm
May 18	General Membership Meeting, Liberty Hall Epiphany Law, LLC	6:00 pm
June 1	Fox Valley NARI Board of Directors Meeting, Plum Hill Café	5:30 pm
June 10	Annual Golf Outing, High Cliff Golf Course	

Unless otherwise noted, General Membership Meetings are held the third Wednesday of the month at Liberty Hall & Conference Center. Networking begins at 6:00 pm with dinner and program following.